

# ADVERTISING SIZES & RATES

20,000 COPIES  
1,400 LOCATIONS  
115,000 READERS

## Eighth Page 2 3/8" h x 3 3/4" w

**\$85** Monthly (\$102 Color)  
**\$80** 3 Months (\$96 Color)  
**\$75** 6 Months (\$90 Color)  
**\$65** 12 Months (\$78 Color)

## Half Page Horizontal 4 7/8" h x 7 3/4" w Vertical 7 1/2" h x 5 1/8" w

**\$325**  
Open Monthly Rate  
(\$390 Full Color)

**\$310**  
3 Month Contract  
(\$372 Full Color)

**\$290**  
6 Month Contract  
(\$348 Full Color)

**\$275**  
12 Month Contract  
(\$330 Full Color)

## Twelfth Page 2 3/8" h x 2 1/2" w

**\$50** Monthly (\$60 Color)  
**\$45** 3 Months (\$54 Color)  
**\$40** 6 Months (\$48 Color)  
**\$35** 12 Months (\$42 Color)

## Quarter Page Vertical 4 7/8" h x 3 3/4" w

**\$165**  
Open Monthly Rate  
(\$198 Full Color)

**\$155**  
3 Month Contract  
(\$186 Full Color)

**\$150**  
6 Month Contract  
(\$180 Full Color)

**\$140**  
12 Month Contract  
(\$168 Full Color)

## Quarter Page Horizontal 2 3/8" h x 7 3/4" w

**\$165** Monthly (\$198 Color)  
**\$155** 3 Months (\$186 Color)  
**\$150** 6 Months (\$180 Color)  
**\$140** 12 Months (\$168 Color)

*All Listings Avail Free To All Advertisers*

**Full Page - \$640/bw or \$768/color**  
(10" tall x 7 3/4" wide)

**1/2 Page - \$325/bw or \$390/color**  
Horizontal (4 7/8" tall x 7 3/4" wide)  
Vertical (7 1/2" tall x 5 1/8" wide)

**1/4 Page - \$165/bw or \$198/color**  
Horizontal (2 3/8" tall x 7 3/4" wide)  
Vertical (4 7/8" tall x 3 3/4" wide)

**1/8 Page - \$85/bw or \$102/color**  
(2 3/8" tall x 3 3/4" wide)

**1/12 Page - \$50/bw or \$60/color**  
(2 3/8" tall x 2 1/2" wide)

- Discounts available for 3 month, 6 month and 12 month contracts
- Full color advertising will be charged an additional 20% charge.
- Weekly and Special Event Listings are Free to all current advertisers!
- Additional advertising space is available at \$21.00 per column inch.

**Ad/Content Deadline:**  
Due by the 20th of each month.

**Photos and Articles:**  
Always welcome and free to publish.  
Subject to Publisher's final approval.

**Phone: (425) 282-4610**  
**Fax: (425) 282-4640**  
**Email: editor@themedallion.net**

www.nwkaraokeguide.net  
www.themedallion.net